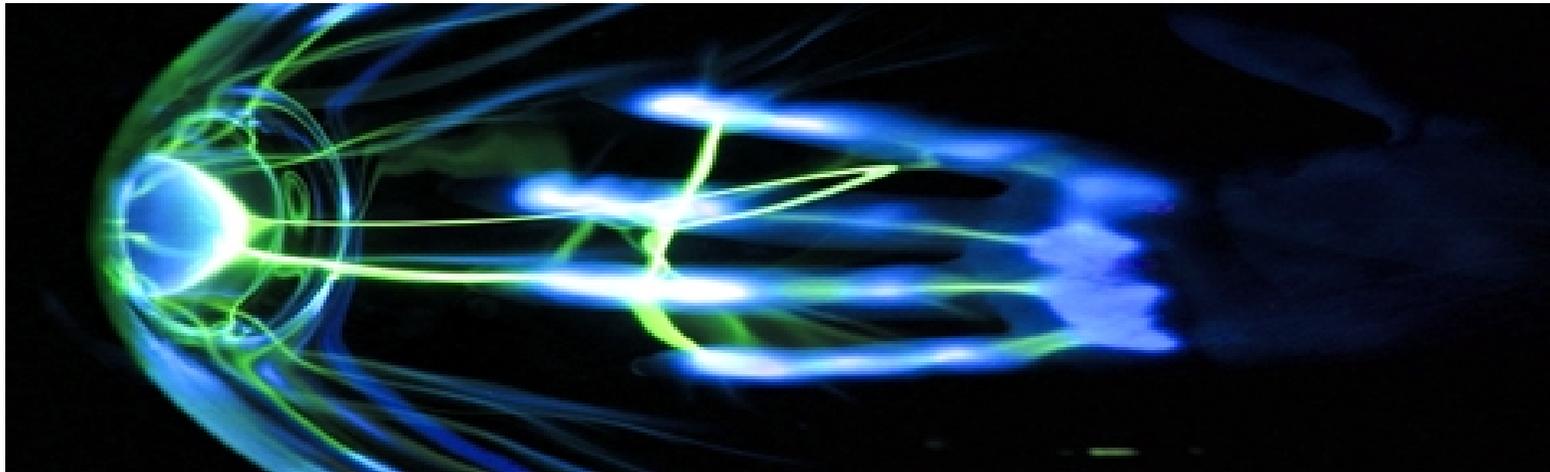


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The Challenge of Internationalization – Can you handle Prapawadee Jaroenrattanatarakoon* ? 12.09.2008

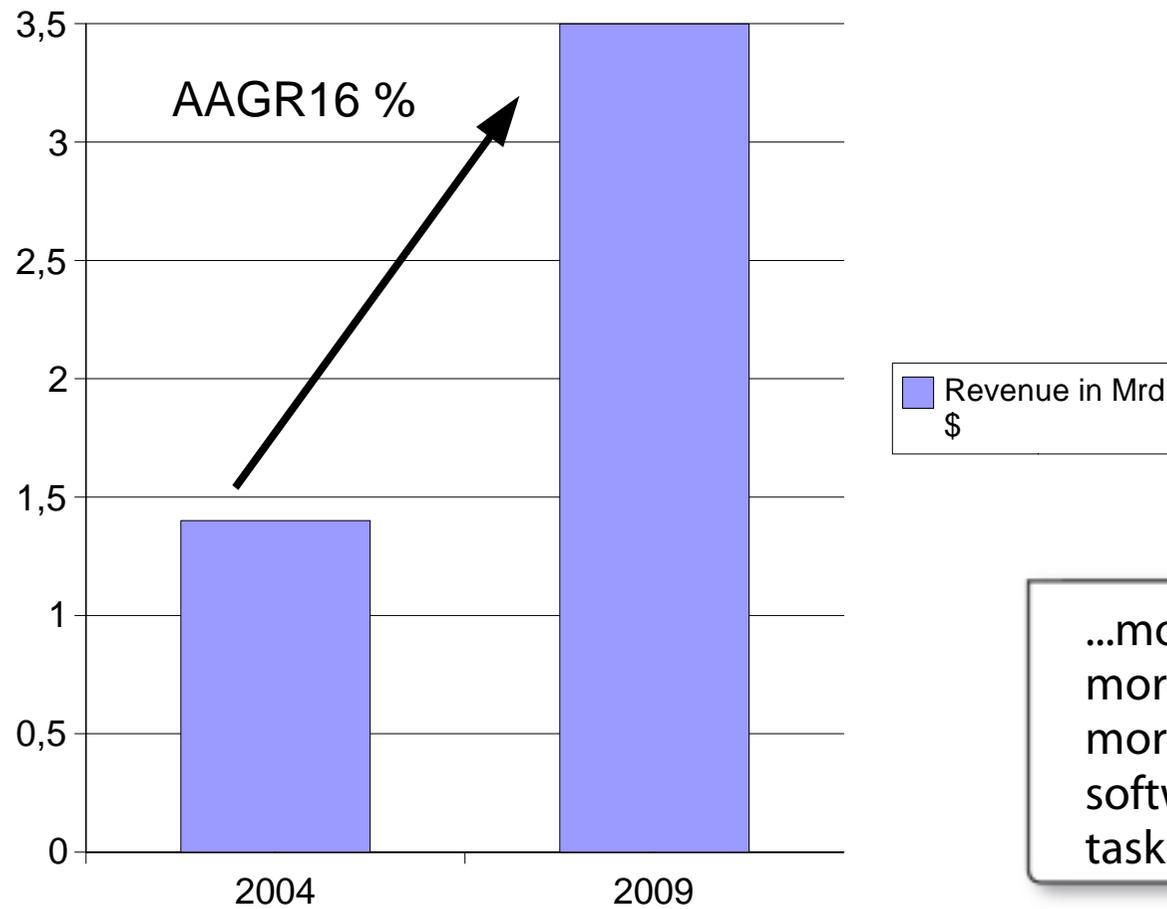




* Gold Medalist at the Olympic Games in Beijing 2008

Growing embedded software market

Embedded Software Revenues



Source: BCC, Inc. estimated 2006

...more people in more countries use more embedded software for various tasks!

What is Software Internationalization ?

Developing Software

General Rules

Checklist

Based in Kiel, Customers in various industries

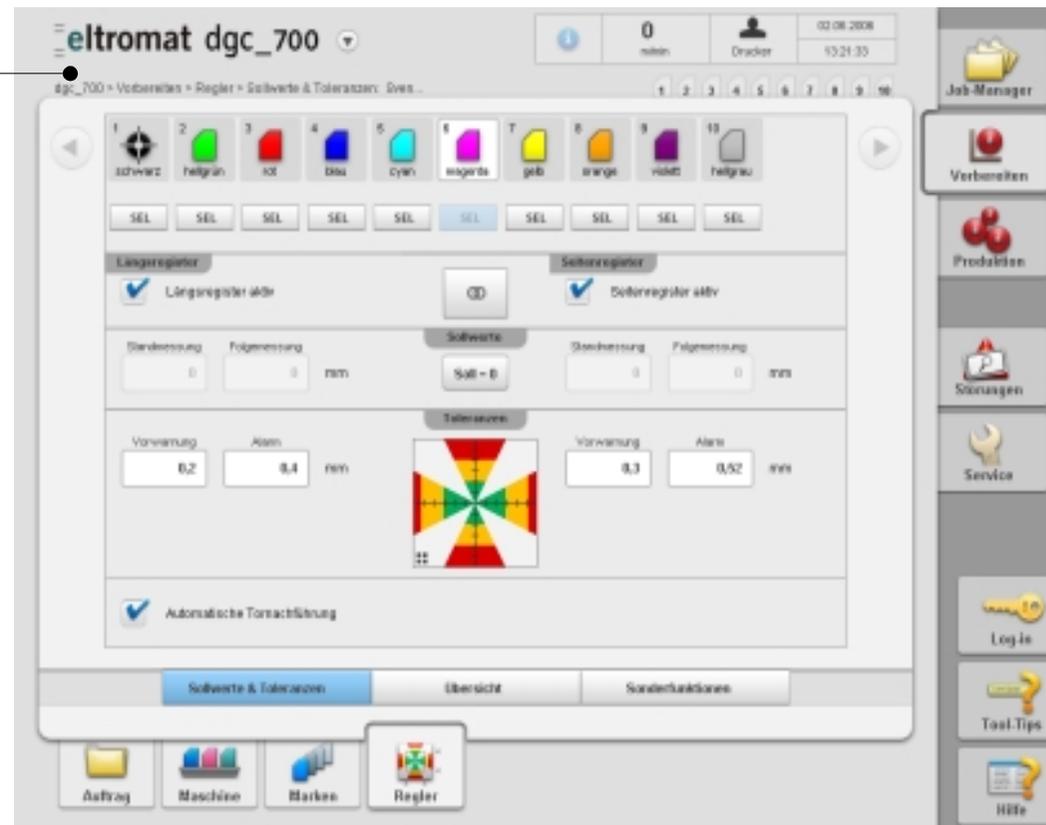


- Software for...
 - *Printing machines*
 - *X-ray material testing*
 - *Textile machines*
 - *Aeroplanes*
 - *Ships*
 - *SCADA Systems*
 - ...

A macio GUI for a register control machine in the printing industry

Register control

- *Workflow for Touch Screen*
- *Authentifiication is possible while system is running*
- *Language und units can be switched seperately*
- *configuration by XML*
- *running in countries all over the world*



What is Software Internationalization?

It is a trade-off!

Icons and more...

Software Internationalization means to develop software that can be adjusted to local market requirements concerning the Look & Feel of the software.

Colours and Numbers

Names and text lengths

Fonts and Sorting

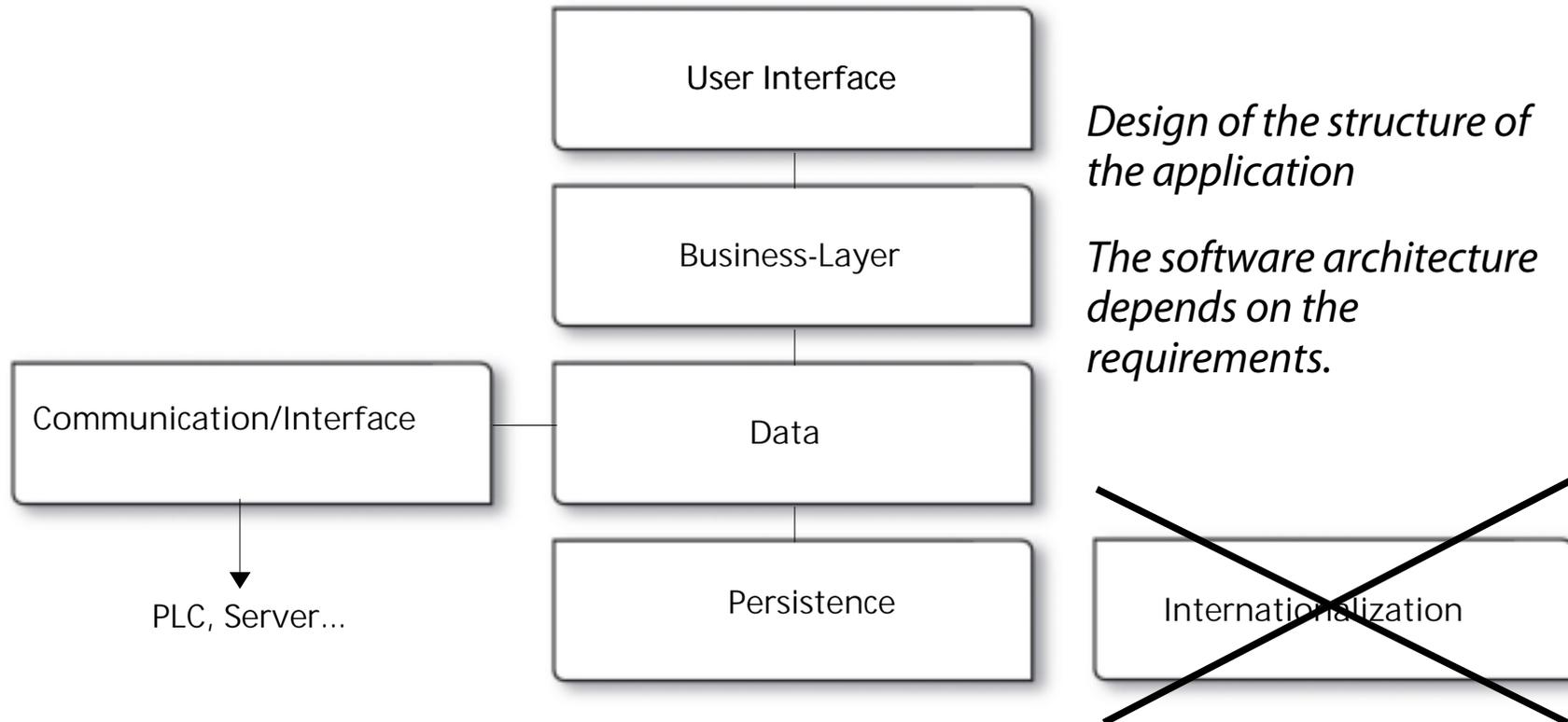
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Example of a software architecture



Design of the structure of the application

The software architecture depends on the requirements.

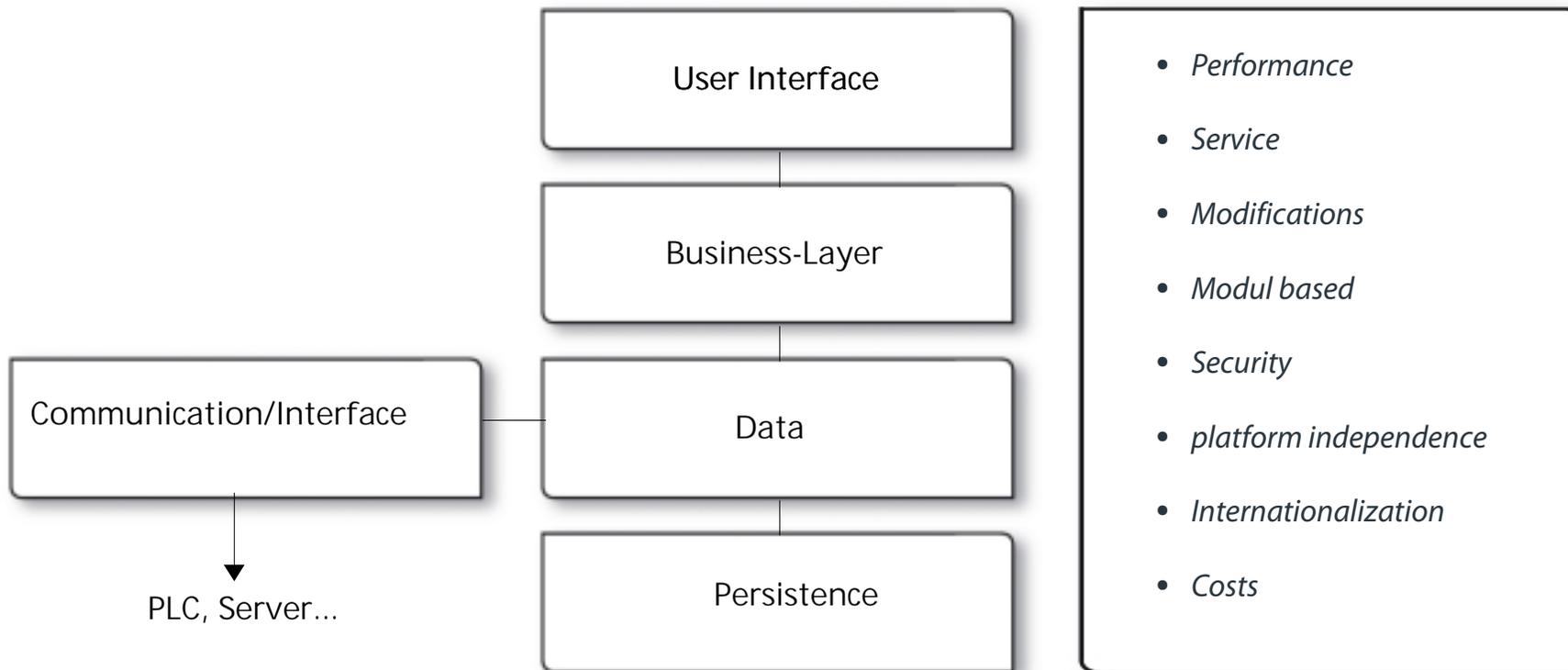
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Software Design aspects – Internationalization is in line with others



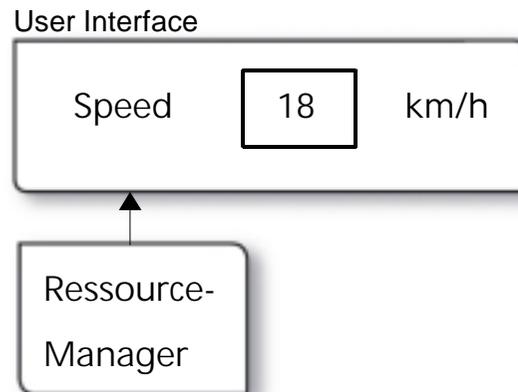
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Example: Presenting Text



// Do not use hard coded text !!!
`label.setText ("Speed");`

// Use Resource-IDs which are independent from languages
`String speedString = Resourcemanager.getText (ID_SPEED_LABEL);`

What is Software Internationalization ?

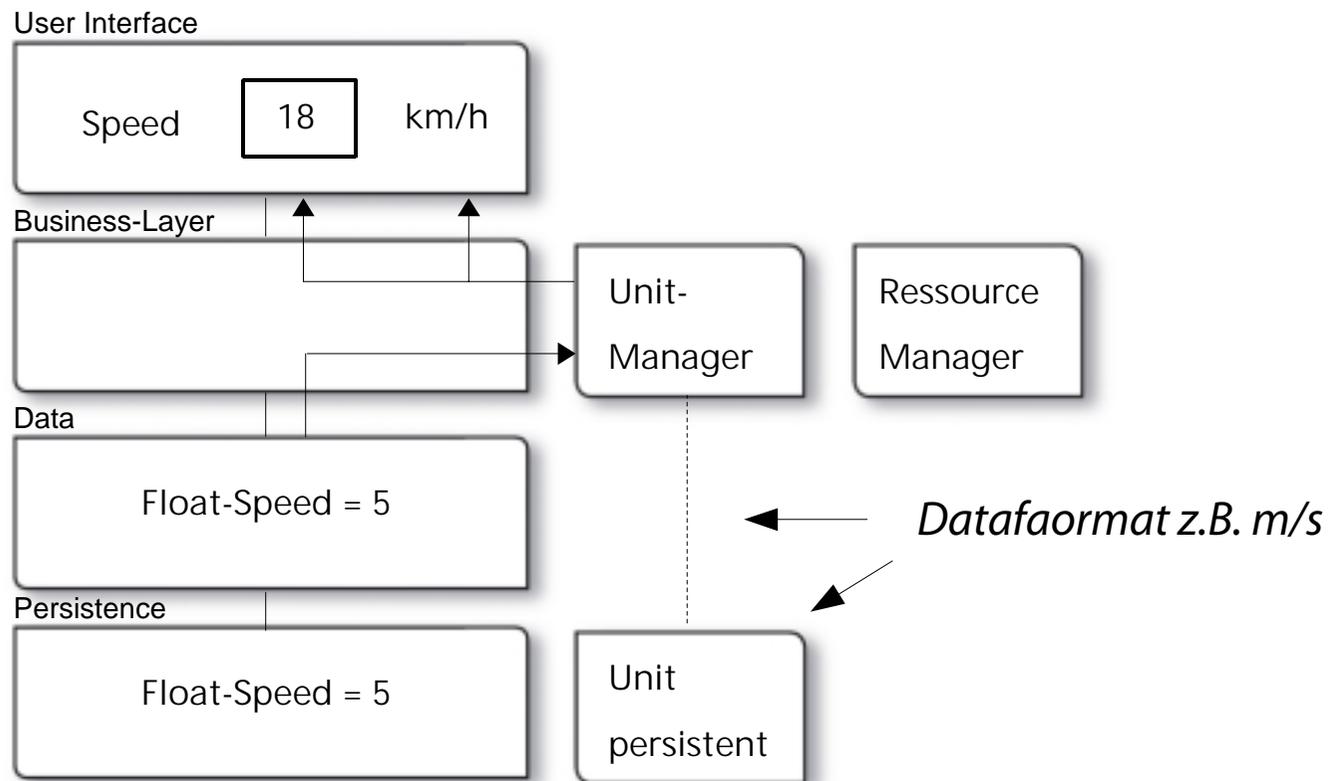
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Example: Units

Software Internationalization is important for all software layers!



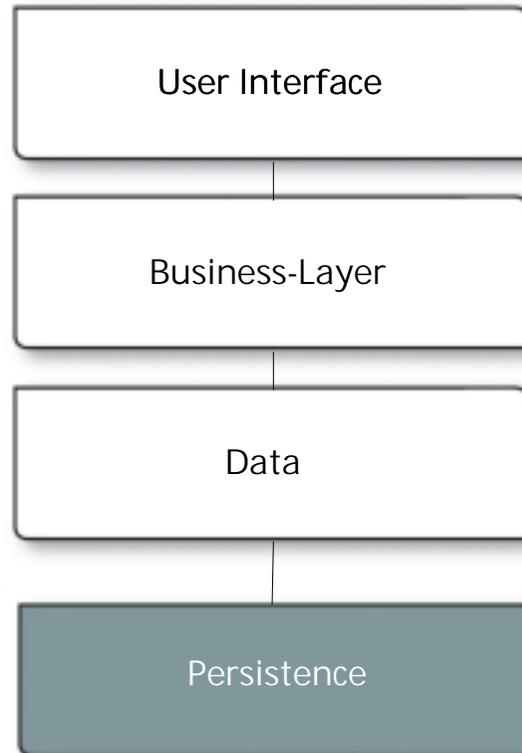
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Example: Saving Data



- *Do not save Data that contain localized information*
- *Example Log-File:*

```

log.write („26.05.08 Speicher ist voll“); // bad
log.write(Timestamp,ID_MEMORY_FULL); // good

```

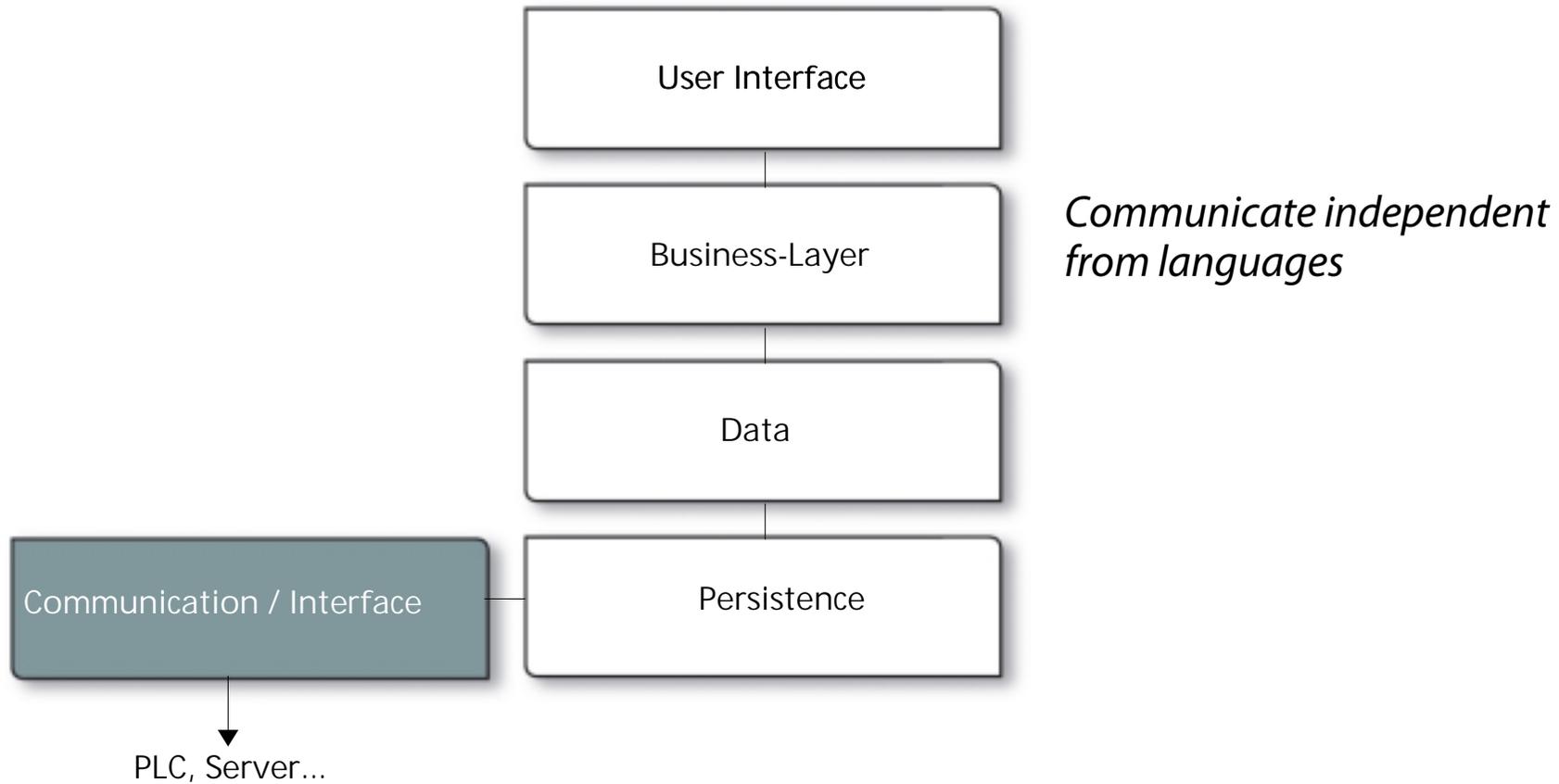
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Important is also the system that you communicate with



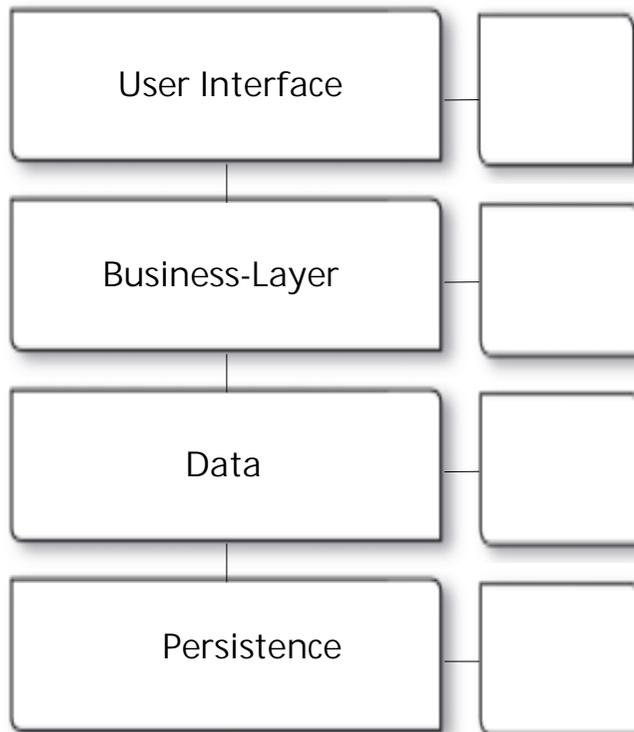
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Embedded Software has to deal with a variety of product functions



Example washing machines in Israel

one software version supports all country versions

What is Software Internationalization ?

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LAYOUT MANAGER

- Is a flexible layout necessary or do the requirements not change over time?
- Text lengths!

- **Number of letters in the "english" String**

- *1 to 6*
- *7 to 25*
- *26 to 40*
- *41 to 70*
- *to 70*

- **space needed, compared to German**

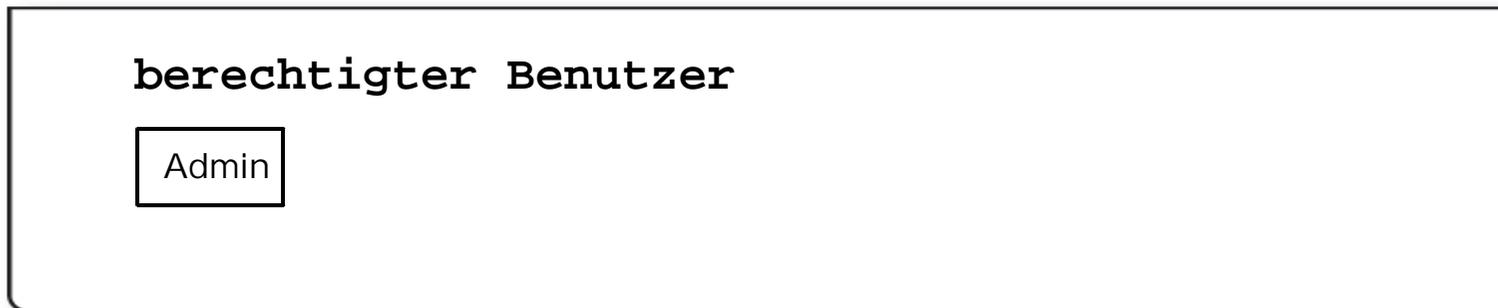
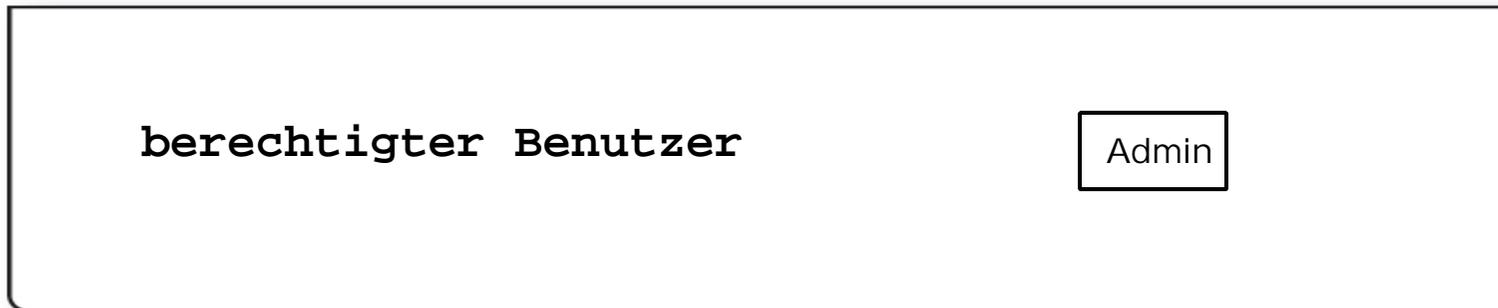
- *15 Charcters*
- *2,2 times the charcters*
- *1,9 times the charcters*
- *1,7 times the charcters*
- *1,5 times the charcters*

What is Software Internationalization ?

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FLEXIBLES LAYOUT

AUTHORIZED USER

Admin

BERECHTIGTER BENUTZER

Admin

What is Software Internationalization ?

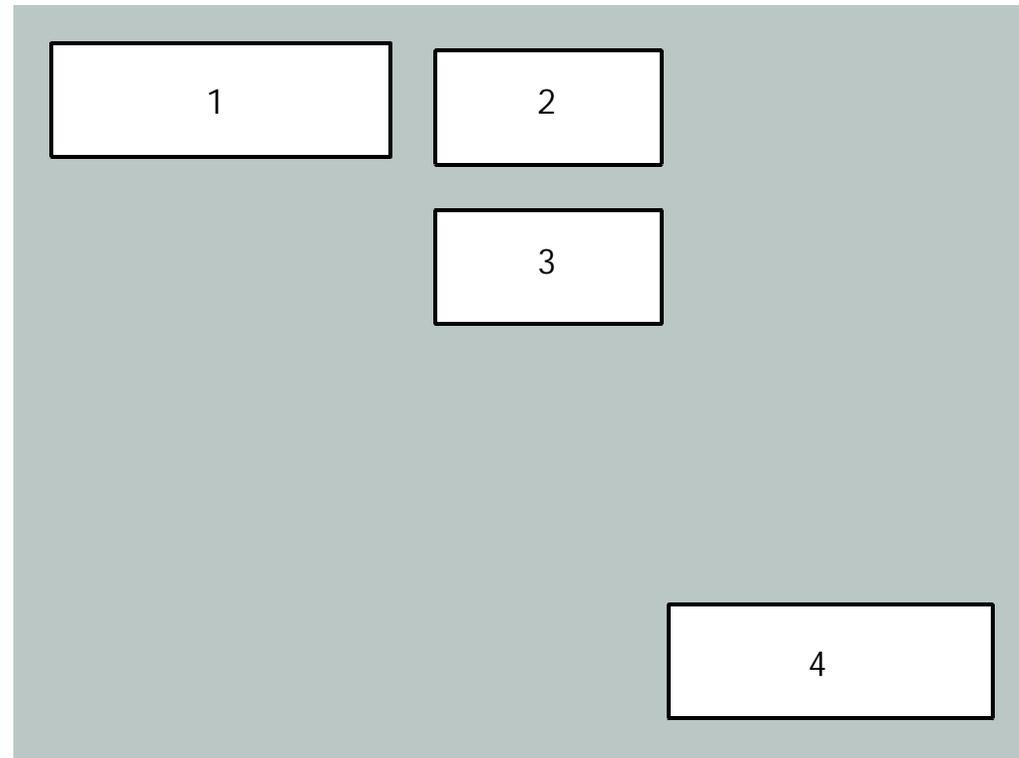
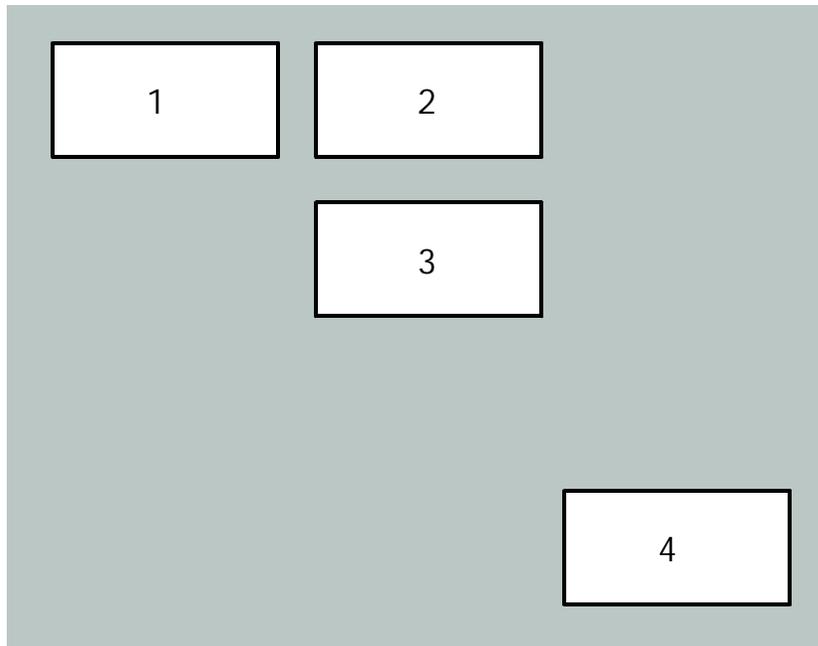
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FLEXIBLES LAYOUT

Frei definierbare Regeln für wachsende Controls



What is Software Internationalization ?

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Learnings about software internationalization

- do not use hard coded text!
- distinguish between User Interface and Business Layer
- use small modules that can be replaced easily (outsource the text into textfiles or a dll)
- use managers to have modules –make it easy to extend the software later
==> BUT: stick to the common development guidelines
- integrate “software internationalization” into your requirements engineering – it is part of it
- internationalization is also not special – it is part of your development process+
- be aware, that later on it is much more expensive to make a software capable of localizations.

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