

ABC Project: Transforming Education Through Collaboration and Community Innovation

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Abstract: The African BlendEd Course (ABC) is a three-year initiative funded by the European Union, designed to enhance student engagement and develop essential skills for the labor market. By bringing together students from diverse countries and academic disciplines to collaborate on community-based projects, ABC fosters enthusiasm and cultivates core competencies such as teamwork, entrepreneurship, critical thinking, and communication. This project builds on a longstanding collaboration that began in 2008 among European universities that pioneered the BlendEd model. These institutions, now part of the ABC consortium, continue to innovate in blended learning and international education. The consortium includes eleven partners from seven countries, united by a shared mission to empower African universities—particularly in the agricultural sector—to design and deliver blended courses that generate real-world impact. The project also aims to expand this model to other disciplines and regions across Africa. ABC's overarching goal is to boost student employability through experiential, interdisciplinary learning while delivering tangible benefits to local communities. It encourages the adoption of BlendEd courses by students, educators, and industry stakeholders, and promotes widespread uptake of the model across African higher education. By embedding collaboration, innovation, and community relevance into education, the project equips students to thrive in a dynamic global workforce while contributing meaningfully to their societies.